

[www.LitigationSupportCareers.com](http://www.LitigationSupportCareers.com)

Advertising Rate Card – 2012

Litigation Support Careers Inc.

**LitigationSupportCareers.com**

**Find what you are looking for.**

The premiere job board for the litigation support industry.  
• Positions include: Paralegal, IT, Management, Operations,  
Project Manager, Sales, Marketing, and more!  
• Jobs posted by law firms, vendors, government agencies



**Employers:**  
Find fresh,  
qualified talent

**LSC**  
LitigationSupportCareers.Com

**Job Seekers:**  
Discover new  
opportunities

[www.LitigationSupportCareers.com](http://www.LitigationSupportCareers.com)

**About LSC and our site visitors:**

*With roughly 2,000 visits to LSC's home page each month plus 10,000 visits to the job board section of the website, LSC presents a unique opportunity to reach out to the legal vertical around the world. The LSC Newsletter reaches 11,000 subscribers two times per month with news, job listings, and industry event information.*

**Website Advertising Opportunities**

**LSC Website – LitigationSupportCareers.com**

LSC homepage: Banner advertisement  
(30,000 views in 2011, 16,000 unique visitors)

Box  
\$700 per month  
Size: 225 x 225

Banner  
\$475 per month  
Size: 225 x 100

LSC education page: Education, & event listings

Event listing – no charge

Event listing with hyperlink – no charge for advertisers & alliance partners

Free “job seeker” resources (free webinars, books, classes) – no charge

Paid training, webinars, classes, books (resources for sale) - \$240 per year

Other LSC website pages: Banner advertisement

Email us for a quote

## **LSC Website - job board pages** **Careers.LitigationSupportCareers.com**

### Job Seeker Pages – Banner Advertisement (Approximately 100,000 views in 2011)

Featured Employer/Partner Banner advertisement  
\$600 per month  
Size: 325 x 100  
Location: Top of page - left, right or center

Employer Pages – Banner Advertisement  
(Approximately 20,000 views in 2011)  
Banner advertisement  
\$375 per month  
Size: 325 x 100  
Location: Top of page - left, right or center

## **Newsletter/Email Advertising Opportunities**

### LSC News

One to two paragraph article with company name and one employee name (writer or other contact) mentioned in text. contains link within article.  
\$325 with small logo (100 x 50)

### Product Announcements

One sentence containing a brief description of new product and company name (with link) placed under product name printed in bold font plus small logo  
\$225

### E-Blast

\$1,950

This direct email advertisement will go directly to all of our newsletter subscribers comprised of professionals employed within the legal, litigation, and legal technology niche. This product is only available once per quarter for a maximum release of 4x per year. Email may contain text, images and links used for the purposes of promoting your company or product/s. (11,000 subscribers)

### LSC on LinkedIn - Special Announcement

\$750

This direct email will go via plain text email as a Special Announcement to each member of the LSC group on LinkedIn. (725 members)

### LSC on Yahoo! Groups – Special Announcement

This direct email will go via plain text email as a Special Announcement to each member of the selected networking group/s owned by LSC in Yahoo Groups.

-Email us for a quote

### **Demographics**

*Targeted Audience: Virtually all LSC site visitors and distribution list members are involved in the litigation support sector and are interested in hearing about employment, industry announcements, new products, industry news, networking and education.*

### Job Seekers

Common titles of site visitors: Litigation Support Manager, Litigation Support Specialist, Litigation Paralegal, Sales Executive, Accountant, Consultant, Forensic Consultant, Project Manager, Analyst, Software Engineer, Attorney, Business Development Manager, Document Reviewer, Compliance Manager, Programmer, Marketing Manager, Clerk, Recruiter, Operations Manager, Sales Manager

### Employers

Law Firms - Litigation Support Service Firms – Government Agencies - Consulting Firms - Forensics Firms – Legal Technology Vendors – Software Providers

- Litigation Support Manager
- Sales Manager/VP Sales
- HR Manager
- Executive Recruiter
- Client Services Director/Manager
- VP/EVP
- CEO/President
- CTO/IT Director/Manager

### ORDERING INSTRUCTIONS

Please contact David Netzer via email at [david@litigationsupportcareers.com](mailto:david@litigationsupportcareers.com) or call 954-415-8893 for more information or to place an order.

- Other pages available for various size advertisements. call or email us for a quote
- All website box, button and banner ads include link to advertisers URL
- All ad sizes are approximate and must be confirmed at time of order
- Minimum 3 month duration for all website advertisements
- Term discounts: 6 months = 12.5% discount, 12 months = 20% discount